

# CULTIVATING SUCCESS:

*Marketing Strategies for Women in Agri-Business*

This exciting workshop series will teach you marketing skills and give you the tools to increase sales and income!

*Topics Include:*

Customer and Competitor Analysis  
Selecting a Target Market  
Market Channel Assessment  
Pricing ~ Placement ~ Promotion

**November 3rd, 17th  
and December 1st;  
10am – 3pm**

**Sidney Memorial Library,  
Sidney, NY**

**\$25.00 covers all 3 classes!  
(Scholarships available)**

Space is limited to 30 participants.  
To register call (607)865-6531  
or email [ceh27@cornell.edu](mailto:ceh27@cornell.edu)

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Foundation of South Central New York*



The Community Foundation  
for South Central New York



**Cornell University  
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